

Board of Directors Meeting

Saturday, May 2, 2020 (9:00 – 10:00 a.m.)
Virtual Meeting

Board Chair Opening Remarks

Board Chair Debbie Hassan called the meeting to order at 9:07 a.m. and welcomed the members to the last Board meeting of the Governance Year.

Management Report

CEO Kim Fraites-Dow shared the YTD membership figures for MY20 and explained that GSEP is still working on recruitment during the pandemic. The Council has launched our Early Bird Renewal program for MY21. Kim also reported that the sale of the Lehigh Valley Service Center was finalized on April 6. GSEP had the most successful Cookie Sale ever; we were very lucky in our timing since many GS Councils were not so fortunate due to the public health crisis.

Kim shared the Council's COVID-19 Emergency Action Plan. Acute focus has been placed on continued customer service for our membership. GSEP launched Girl Scouts @ Home, and has been hosting online training for volunteers and many virtual troop meetings and program experiences for girls; we've also provided many online resources for parents and families. All staff have been working from home since March 13th. In addition, the Council successfully applied for a federal loan through the Small Business Administration.

Board Engagement

Deb Walters, chair of the Bylaws Committee, briefly shared the work of the committee from the past seven months. She then pointed out that the changes to the new, proposed Bylaws really rest in three areas: clarity of terminology, added definitions, and some basic changes (e.g., many of the Treasurer's responsibilities now rest with the CFO). On behalf of the Bylaws Committee, Deb presented the new Bylaws and asked the Board to recommend approval; the Board voted unanimously to recommend approval of the new Bylaws to the Delegate Council.

Mission Moment

Board Chair Debbie Hassan thanked our three Girl Advisors for their service this year. She mentioned how helpful the girls have been with sharing their perspectives. They will each receive a token of appreciation from the Board.

Board Chair's Closing Remarks

Debbie Hassan reminded all the Board members that the Annual Meeting was immediately following this Board meeting. She also explained that this morning they were all emailed links to vote during the Annual Meeting and she strongly encouraged them all to log off the Board Meeting and into GSEP's first ever virtual Annual Meeting.

Adjournment

Debbie Hassan adjourned the meeting at 9:50 a.m.